




Next steps

An introduction to heritage interpretation
and sharing your garden and park history research

Why should we share our research?

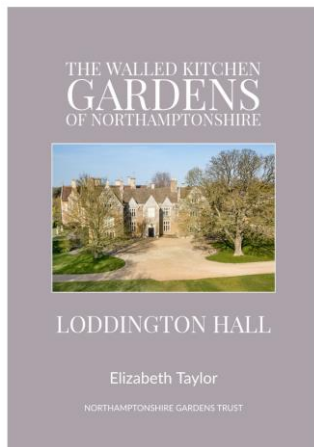




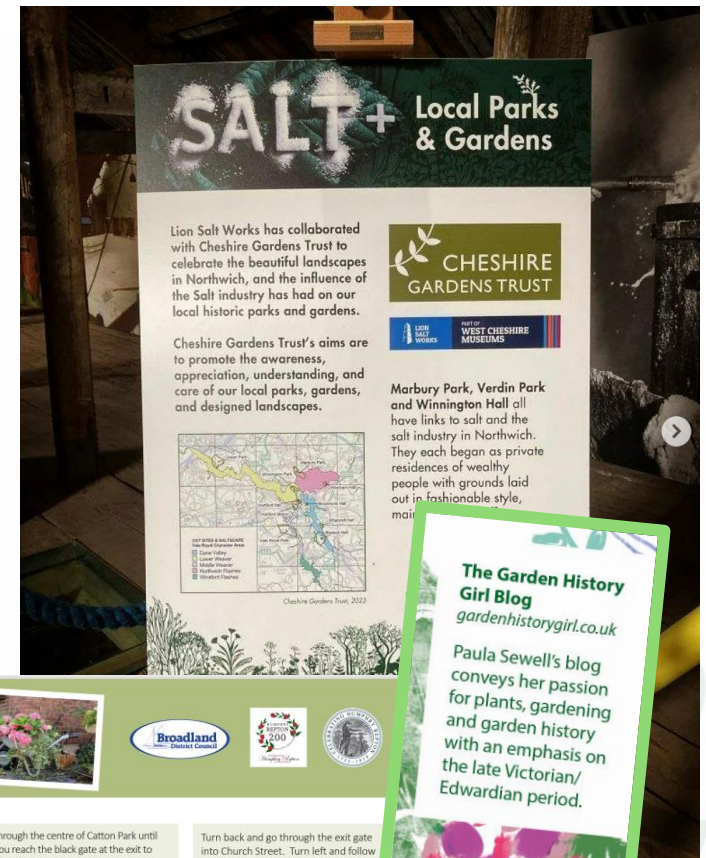
What ways can we
share our research with
others?

Printed Media

- Exhibitions
- Leaflets
- Books
- Other printed materials (e.g. activity sheets for families or bookmarks!)



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Live interpretation

- Talks (online and in person)
- Guided tours
- Could you collect memories from local people through an event?
- Attending national or local events E.g. Heritage Open Days or local history fairs



Digital Media

- Online exhibition
- Websites
- Blog posts
- Sharing on social media
- Podcasts / short audio clips



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<https://www.rhs.org.uk/digital-collections/the-bicycle-boys>

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What you choose depends on:

 Why...

...do you want to share your research?

 What...

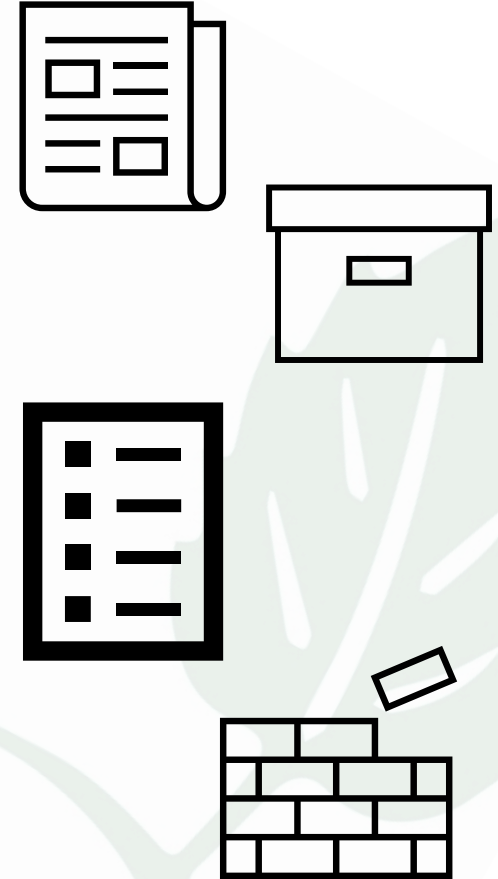
...resources you have e.g. time, money, people who can help

 Who...

...would you like to see your research? Where are they?

Other things to think about

- Is your research newsworthy?
- Could any primary materials be archived?
- Could it enrich the local historic record?
E.g. HERs, Local Lists (*more about this in next training session on Feb 27th*)
- Can the gaps in your research engage others?
- How can you remove barriers to engaging with your research?



Why do we want to present our research in different ways?

- More interest and engagement
- People like to absorb information in different formats
- Accessibility and inclusion
- New audiences
- ...it's fun!



Find out more:

- [Interpretation good practice guidance | The National Lottery Heritage Fund](https://www.heritagefund.org.uk/funding/good-practice-guidance/interpretation) - <https://www.heritagefund.org.uk/funding/good-practice-guidance/interpretation>
- The Heritage Council, IE - https://www.heritagecouncil.ie/content/files/bored_of_boards_1mb.pdf
- Visit the Gardens Trust Resource Hub - <https://thegardenstrust.org/conservation/vs-hub/>

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