



Support for Unforgettable Gardens collaborators

Branding

Logo: Free download from <http://thegardenstrust.org/conservation/hlp-hub/campaigns-and-celebrations/unforgettable-gardens/>

Online presence:

Web page: <http://thegardenstrust.org/campaigns/unforgettable-gardens-saving-our-garden-heritage/>

Online Shared Events Calendar: <http://thegardenstrust.org/events-archive/?events=external>
(Guide to uploading at <http://thegardenstrust.org/conservation/hlp-hub/campaigns-and-celebrations/unforgettable-gardens/>)

Social media and publicity:

Twitter: @thegardenstrust, #unforgettablegardens

Facebook: The Gardens Trust Sharing Landscapes page and Gardens Trust group

Instagram: @thegardenstrust #unforgettablegardens

Networking

Meetings: Once the Covid-19 pandemic has moved on, we will organize networking events for those collaborating on Unforgettable Gardens. Let us know if you would be interested in attending a Zoom meeting in the meantime!

Collaborator Mailing list: Join via sallybate@thegardenstrust.org

Matchmaking: Let us know via sallybate@thegardenstrust.org what you are thinking of organizing and whether you need a partner (eg maybe you are a group looking for a venue, or maybe you are a garden looking for an activity).



thegardenstrust.org

 [@thegardenstrust](https://twitter.com/thegardenstrust)

Public awareness campaign, particularly during Covid-19:

Valuing historic parks and gardens: Social media threads using the hashtags #sharinglandscapes and #unforgettablegardens on which we will ask people to suggest what they most miss /appreciate / love about their local park or garden.

Largely, we will spark these conversations by focusing the questions on pre-decided sites.

We will respond to suggestions by replying with nuggets of garden history information, a conservation project relevant to that site, and links to appropriate groups such as the local County Gardens Trust or Friends group to encourage everyone to get involved.

#guessthegarden: Competition in which we post a photo (modern or archive) of a historic park or garden and ask for identification. Clues will be provided that share more information about the site's history, threats facing it, and relevant conservation projects. The reveal of the answer will include a link to a community group for people who want to get involved.

Case Studies: Published as News Stories on our website that will look at sites and organisations and the difficulties they are facing as a result of Covid-19, as well as other conservation issues.

Please email sallybate@thegardenstrust.org if you would like your site or group to be a part of this campaign.

Support materials:

Volunteer training materials: Regular refreshed re-releases of our training packages - all appropriate to life under Covid-19 – refreshed, updated and with new additions. Please email tamsinmcmillan@thegardenstrust.org or check <http://thegardenstrust.org/conservation/hlp-hub>

Unforgettable Gardens online Resource Hub:

<http://thegardenstrust.org/conservation/hlp-hub/campaigns-and-celebrations/unforgettable-gardens/> (this will grow as the project progresses)

Audience development support materials: materials from our Sharing Repton pilot activities for reaching new people are available at <http://thegardenstrust.org/conservation/hlp-hub/networking-materials/sharing-repton-2/>

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