**Humphry Repton 2018**

**Logo Usage Form**

The Gardens Trust is delighted to supply the celebratory Repton logo for use on websites, social media and various leaflets and publications in relation to celebrating Humphry Repton’s bicentenary for non-commercial purposes.

The logo **MUST NOT** be altered or distorted in any way and is **ONLY** for non-commercial use in relation to the Repton bicentenary celebrations.

Please, tick the following boxes which apply to both your status and **EVERY** desired usage of the logo, and state overleaf the **EXACT** usage/s of the logo and dates/time frame if applicable:

I am:

* A County Gardens Trust representative
* A Gardens Trust representative
* A participating Repton site
* Writer or blogger/vlogger
* Other related society/organisation/individual wishing to celebrate Repton’s bicentenary

Desired logo usages:

* Leaflet, booklet, book etc. published in support of the Repton bicentenary (Please specify)
* Non- Commercial social media/electronic newsletter (Please specify)
* Repton stakeholder wishing to use the image in own communications material as part of your Repton celebrations (Please specify)
* Non-commercial exhibitions and displays indoor and outdoor (please specify)
* Journalistic/media usage (Please specify including publication, date, length and brief synopsis and tick all that apply below)
  + - * + Television usage
        + Social media
        + Print
        + National
        + International
* Other use of logo

It is advisable to specify all logo usage requests at the same time as any additional requests will require you to complete an additional request form.

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| --- |
| **Exact usage/s of the logo and email to send logo to (please pull down to extend):** |

**Name (Print): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Organisation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact details: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

* Please return this form to Alison Allighan at repton@thegardenstrust.org
* Please note that not all logo requests will be guaranteed usage, once this form has been received, reviewed and approved, the logo will be released. All logo requests are at the discretion of the Gardens Trust. Once your form has been received and approved we will confirm this with you and send through the logo via email.
* **The Gardens Trust is proud to be facilitating a coordinated approach to celebrating Humphry Repton’s bicentenary.** **We request that this is acknowledged by running the Gardens Trust logo on materials with the Repton logo.**
* Ways of using the Repton and Gardens Trust logos are included in the usage guidelines that will be sent with the logos.
* Wherever possible, we would be grateful to receive a copy of materials using the logo. These can be sent to Humphry Repton, The Gardens Trust, 70 Cowcross Street, London EC1M 6EJ, or website links emailed to Repton@thegardenstrust.org