

The Humphry Repton celebratory logo



Colour version

Logo consists of



'Repton' blue and black

CMYK COLOUR

60 CYAN
35 MAGENTA
30 YELLOW
0 BLACK

or

RGB COLOUR

114 RED
146 GREEN
162 BLACK

or

HEX COLOUR

7292CA

Microsoft Himalaya →

Edwardian Script →

Microsoft Himalaya →



All three circular rules to reproduce in 'Repton Blue'. Including the 'star' bullets between the circular type within the logo.

This proportional width determines line length and the type size of the sub head.

Note: The strap-line has been tracked to a unit measurement of 50.

The logo can appear (as above) with its strap-line or (as below) without.



colour version



monochrome version



The logo can appear in colour or monochrome.

The logo can be supplied as a **pdf, giff, jpeg**
or **Adobe illustrator** file.

Please contact repton@thegardentrust
for copies of the logo:

Smallest recommended reproduction size is 35mm
diameter with associated proportional strap-line
and 25mm without strap-line.

The Humphry Repton celebratory logo



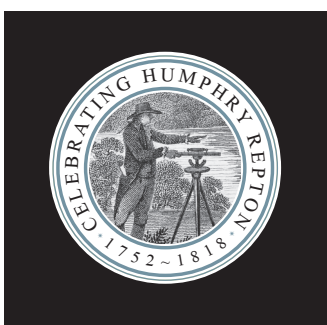
The logo can be placed on 'illustrated' backgrounds.



The logo can be placed on coloured backgrounds. In this instance with the 'Repton blue'.



The logo can be placed on various complementary coloured backgrounds.



The **Humphry Repton** logo can be placed in any position on printed material as long as its not in conflict with **the Gardens Trust** logo. Both logos must be given their own space and integrity.

For examples of the placement of the Humphry Repton logo **see page 3.**

Guidelines showing the positioning of the Humphry Repton logo.

The **Humphry Repton** logo can be placed at the foot or head of a document, positioned left or right of a document but **never** placed alongside the **the Garden Trust** logo. Both logos must be given their own space and integrity.

