



## **Agreement for use of the Richard Cosway portrait of Lancelot 'Capability' Brown held by Bridgeman Images**

With generous pro-bono support of the private owner of the portrait and Bridgeman Images, the Landscape Institute (LI), which manages the Capability Brown Festival, will be able to make the Richard Cosway (1742 – 1821) portrait of Lancelot 'Capability' Brown available for Non-Commercial use in relation to the Festival.

Bridgeman Images have granted a flexible use license to use the image across unlimited print, web and outdoor display in the UK over a period of up to two years.



### **1.1. Use of the image**

The image can be used in the following ways:

- The Capability Brown Festival website
- Leaflets and booklets published by the Festival
- Social media and electronic newsletters
- Non-commercial exhibitions at Brown sites and those created by partner organisations
- For the Festival partners and participating sites to use in their own communications material as part of the Festival
- By journalists, national and international, for print, social media and television use for Festival-related coverage

### **1.2. Authorisation for use**

The images will be made available by the Capability Brown Festival office for the above uses.

Bridgeman Images must be credited to the image with every usage granted by the Festival, and will include the following statement:

- Portrait of Lancelot 'Capability' Brown, c.1770-75, by Richard Cosway (1742-1821)/Private Collection/Bridgeman Images.

This caption may be added to the bottom of the portrait, where necessary, to ensure its inclusion.

The image will be available for use from March 2015 until the end of December 2016.

### **1.3. Quality control of the image**

The image must not be altered or distorted in any way. Any use of the image outside the agreed uses covered in section 1.1 must be referred the Capability Brown Festival.