



Media Volunteer

Time commitment: 5-10 hours per month, initially for 6 months

Location: remote (online role)

About the role

The Gardens Trust is a small charity dedicated to protecting historic parks, gardens and other designed landscapes in the UK.

As part of this work, the Trust runs a programme of talks and events, offered in-person and online, which aims to share knowledge of the history of gardens so that they can be better appreciated and enjoyed by all. See our events page: thegardenstrust.org/events

We're looking for volunteers to help us publicize our in-person events to grow our audience base, highlight the role of the Trust, encourage wider diversity and maximize ticket sales and revenue.

What it will involve:

- Drafting media releases;
- Thinking creatively about how we can attract new audiences to our in-person events or how we can pitch them from different angles to target the right audiences;
- Helping to develop press lists;
- Establishing and maintaining good relationships with key media contacts.

We're looking for someone who:

- Has good communication and people skills
- Can write engaging copy, or is willing to learn
- Enjoys being part of a collaborative and supportive small team
- May have a background in press, marketing or events promotion (not essential)
- Wants to help play a role in protecting historic parks and gardens

We'd particularly like to hear from you if you've never volunteered in the heritage or landscape sector before or if you're from a community currently underrepresented in these

sectors including Black, Asian and ethnic minority communities, LGBT+ people, people with disabilities, and those with experience of socio-economic disadvantage.

What we can offer:

- Any training or support needed to undertake the role;
- Valuable experience for anyone looking to begin a career in the marketing, charity or heritage sectors;
- Opportunities to network and engage with a range of people including professionals and researchers working in the historic landscape and heritage sectors;
- Support from our Events team and Gardens Trust staff;
- Opportunity to attend all our online lectures for free;
- Invitation to our annual Volunteer Celebration and other exciting events.

How to apply

Please contact Frankie Taylor, Engagement Officer at the Gardens Trust for more information and to arrange an informal chat about the role: frankie.taylor@thegardenstrust.org

We are always looking for more volunteers to help us with all areas of our work, so please do get in touch if you'd like to find out about other opportunities at The Gardens Trust.

To find out more about The Gardens Trust, what we do and our upcoming events, visit our website – <https://thegardenstrust.org/>