**Capability Brown Festival Richard Cosway portrait of Lancelot ‘Capability’ Brown Image and Festival Logo Usage Agreement**

The following is a legal agreement (the “Agreement”) between you or the employer or other entity on whose behalf you are entering into this Agreement (“you”) and Bridgeman Images and the Landscape Institute. Please read this agreement carefully before submitting, your failure to comply with the terms hereof could result in a breach of contract. For further information please refer to <https://www.bridgemanimages.com/en-GB/about-bridgeman/terms-and-conditions/>

With the generous pro-bono support of the private owner of the portrait and Bridgeman Images, the Landscape Institute (LI), which manages the Capability Brown Festival will be able to make the Richard Cosway (1742 – 1821) portrait of Lancelot “Capability” Brown (the “image”) available, free of charge, for **NON-COMMERCIAL use in relation to the festival.**

Bridgeman Images have granted a flexible use license to use the image across unlimited print, web and outdoor display in the UK over a period of up to two years. The image will be available to use from March 2015 – December 2016, after which all requests for usage should be deferred directly to Bridgeman Images. Bridgeman Images **MUST** be credited for **EVERY** usage using the below credit line:

**© Portrait of Lancelot ‘Capability’ Brown, c.1770-75, by Richard Cosway (1742-1821)/Private Collection/Bridgeman Images**

The image **MUST NOT** be altered or distorted in any way and is **ONLY** for non-commercial use in relation to The Capability Brown Festival.

The Capability Brown Festival is able to supply the Festival logo to sites, partners and related organisations for use on websites, social media and various leaflets and publications in relation to the Festival for non-commercial purposes.

The logo **MUST NOT** be altered or distorted in any way and is **ONLY** for non-commercial use in relation to The Capability Brown Festival 2016.

Please tick the following boxes which apply to both your status and **EVERY** desired usage of the image and logo, and state overleaf the **EXACT** usage/s of the image and dates/time frame if applicable:

I am:

* A Capability Brown Festival Partner
* A participating Capability Brown Festival site
* A journalist/media professional
* Writer or blogger/vlogger
* Other related society/organisation wishing to participate in the Capability Brown Festival
* Representative of the Capability Brown Festival’s funders or supporters

Desired image and logo usages please tick and circle as appropriate:

* **IMAGE | LOGO** Leaflet, booklet etc. published in support of the Capability Brown Festival (Please specify)
* **IMAGE | LOGO** Non- Commercial social media/electronic newsletter (Please specify)
* **IMAGE | LOGO** Capability Brown Festival Partner and/or participating Capability Brown site wishing to use the image in own communications material as part of the Capability Brown Festival (Please specify)
* **IMAGE | LOGO** Non-commercial exhibitions and displays indoor and outdoor (please specify)
* **IMAGE | LOGO** Journalistic/media usage (Please specify including publication, date, length and brief synopsis and tick all that apply below)
	+ - * + Television usage
				+ Social media
				+ Print
				+ National
				+ International
* High resolution image (above 5MB) needed
* **IMAGE | LOGO** Other use of image or logo (please circle)
* Commercial use of image

If you have ticked **Television usage** OR **OTHER** OR require the image as **5MB or more** please contact us to discuss further. All commercial requests will need to be referred to Bridgeman Images as full commercial rates and terms of use will apply.

It is advisable to specify all image usage requests at the same time as any additional requests will require you to complete an additional request form.

**Exact usage/s of image and email to send image to (please pull down to extend):**

|  |
| --- |
|  |

**Name (Print): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date:**

By signing this form “you” agree to the above terms and conditions. Please return this form to Lindsay McPherson, Festival Administrator, via email or post to the following address:

* lindsay.mcpherson@capabilitybrown.org
* 107 Gray’s Inn Road, London, WC1X 8TZ

Please note that not all image and logo requests will be guaranteed usage, once this form has been received, reviewed and approved, the “image” and the logo will be released. All image and logo requests are at the discretion of the Capability Brown Festival. Once your form has been received and approved we will confirm this with you and send through the high resolution image and logo via email.